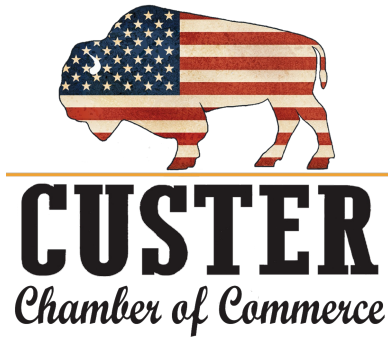


Buffalo Bytes



Minutes, Not Miles, From Adventure

*** when viewing on a mobile device- please scroll down and click on "view entire message" to view Buffalo Bytes in correct formatting***

CUSTER CONNECTIONS



You may have noticed a lot of bicyclists in town recently. That's because registration for the 25th Annual Mickelson Trail Trek starts today. Friday through Sunday the 600 bicyclists will ride all 109 miles of the Mickelson Trail. Because they start in Custer on Friday and Saturday mornings, you will see lot of people in town. Don't forget that each participant is given \$10 in Mickelson Trail Cash, and they can spend it at local businesses. You do **NOT** need to be a Custer Cash participant to accept Mickelson Trail Cash. It's to be treated just

like cash and change should be given if needed. Remember to turn those certificates in to the Chamber for reimbursement!!

Tonight, the Chamber staff will be hosting a welcome reception at Mt. Rushmore Brewing Co. We appreciate our partnership with them and all of the sponsors of this event. It's a fun night welcoming the participants and their families to Custer.

We hope this is another big weekend for all of you! Keep up the good work!



Dawn Murray
Executive Director

IMPORTANT ANNOUNCEMENTS

Chamber Staff

Dawn Murray
Executive Director
dmurray@custersd.com

Jamie Dean
Administrative Assistant
jdean@custersd.com

Fred Baumann
Information Associate
fbaumann@custersd.com

Amy Brazell
Information Associate
abrazell@custersd.com

Pat Hattervig
Information Associate
phattervig@custersd.com

Below, please find some valuable information about the program:
Custer Cash works exactly like cash:

- Custer Cash is purchased at the Chamber in increments of \$5, \$10 and \$20.
- Participating businesses are listed on the back of each Custer Cash certificate.
- Participating businesses accept the Custer Cash certificates exactly like cash. **Change is given** if the full amount of the Custer Cash is not spent. (This is important because the customer paid the face value of the certificate) It is not to be used as an exchange for cash.
- Businesses bring the Custer Cash they have accepted to the Chamber and they are reimbursed for the full-face value of the Custer Cash brought in. Reimbursement is made on the 15th and 30th of each month. The Custer Cash certificates **must** be presented to the Chamber for reimbursement.

Custer Cash looks like this:

Holly Vogess
Information Associate
hvogess@custersd.com

2023 Board Of Directors

Amy Bailey - President
John Stahl - Vice President
Michelle Fischer - Treasurer
Amanda Allcock
Craig Reindl
Diane Dennis
Corey Virtue
Bobbi Schmidt
Miranda Boggs

Julie Jenniges - City Liaison
Mark Naugle - School Liaison
Lydia Austin- CSP Liaison
Leah Noem- BID Board Liaison



[Printable Nomination Form](#)

To have things added to Buffalo Bytes, please send to Jamie: jdean@custersd.com. Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

MARK YOUR CALENDAR

September 14-16
Mickelson Trail Trek Attendees in Custer

September 21

Chamber Mixer at Gold Pan Saloon

5pm-7pm

October 26

Chamber Annual Dinner at the Custer State Park Barn

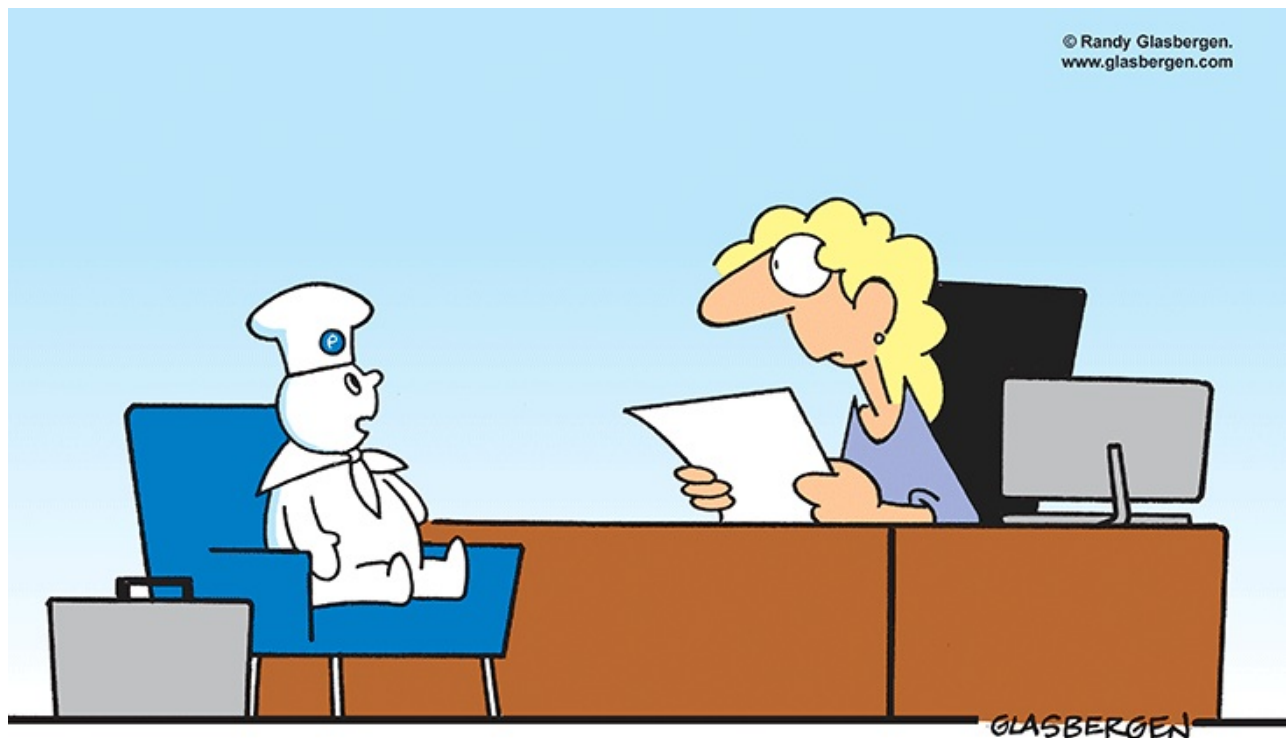
5:30pm-8:30pm

October 31

Merchants' Trick or Treat

4pm-6pm

WEEKLY HUMOR



**“I don’t know what sort of salary you’re offering,
but on my last job I made a lot of dough!”**

CHAMBER HAPPENINGS

Chamber Mixer

September 21, 2023

5pm - 7pm

Hosted by Gold Pan Saloon

508 Mt Rushmore Rd

MIXERS ARE A GREAT WAY TO MEET, MIX AND MINGLE.
PLEASE BRING A FRIEND AND ENJOY SOME REFRESHMENTS.

Chamber mixers are a great way to mix, mingle and network with your fellow Custer Chamber Members. Get signed up today to host yours in 2024. *To ensure everyone gets a fair chance we ask that members who have hosted a mixer in 2023 let other Chamber Members have a turn.

Host a Chamber Mixer

2024 Dates Available

February 15 September 19

March 21 November 21

May 16 December 19



CUSTER
Chamber of Commerce

**CALL US AT 605-673-2244 OR EMAIL
DMURRAY@CUSTERSD.COM TO
SCHEDULE YOUR MIXER!**



SCARECROW DECORATING CONTEST

Decorate your own scarecrow!

Deadline for registration: Fri., Oct. 13th
Judging will take place: Mon, Oct. 16



Merchants' Trick-or-Treat on Halloween



**Tuesday, October 31st
4:00 pm – 6:00 pm**

**Get your business signed
up now!**

**Sponsored by:
Custer Area Chamber of Commerce
605-673-2244 - info@custersd.com**





WE'RE NOW ACCEPTING

NOMINATIONS FOR MEMBERSHIP AWARDS



**Government Employee
Community Team/Service
Individual of the Year
Lifetime Achievement
Extra Mile
Business of the Year**



**Nominations Due
October 6, 2023**

**Awards Banquet
October 26, 2023**

Custer State Park Event Barn

[Awards Nomination Form](#)





2023 Annual Chamber Membership Awards Banquet

Sponsors Needed

Sponsoring this event is an opportunity to showcase your business and show your community support.

Your sponsorship will be announced during the banquet and printed on all published materials.

Gold Sponsor~ \$300 includes 3 free meals

Silver Sponsor~ \$200 includes 2 free meals

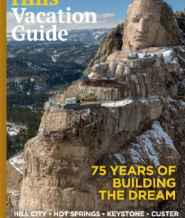
Bronze Sponsor~ \$100 includes 1 free meal



If you are interested in being a sponsor, contact
Dawn at dmurray@custersd.com or 673-2244

YOU are essential to our Chamber, the Black Hills and to the Southern Hills Vacation Guide, which brings visitors to us.

Check out the 2023 digital guide [here](#)
and the Southern Hills guide website [here!](#)



PUBLICATION MADE FOR YOU THE SOUTHERN HILLS VACATION GUIDE

Community Profiles • Dining Guide
Member Index • Events Calendar
Lodging Listings • Maps



360k

ANNUAL READERSHIP

- Young Families
- Active Couples
- Bucket Listers



75k

COPIES PRINTED
ANNUALLY

STIMULATING CONTENT DIGITAL ENGAGEMENT

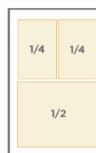
- 3,600+ yearly impressions
- 8 minute average read time
- 89% advertisement clicks
- 55% mobile device viewers

120+

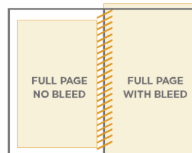
DISTRIBUTION LOCATIONS

- In-room, Hotels & AirBnB
- Campgrounds, Cabins
- Travel Centers, CVB's

VACATION GUIDE



1/4 PAGE 2.35" x 4"
1/2 PAGE 4.875" x 4"
FREE Lodging or
Dining Listing with
a 1/2 page or larger



**FULL PAGE
NO BLEED**
4.875" x 8"

**FULL PAGE
WITH BLEED**
Safety: 4.875" x 8"
Trim: 6" x 9"
Bleed: 6.125" x 9.25"



SPREAD WITH BLEED
Safety: 11" x 8"
Trim: 12" x 9"
Bleed: 12.25" x 9.25"

IMPORTANT: Full Page with bleed and Spread with bleed
all content 1/8" from gutter

FORMAT & REVISIONS

High resolution Acrobat PDFs (a minimum of 300 dpi) preferred.

We also accept TIF, JPG, PSD, INDD, and EPS. Please convert all Pantone or RGB colors to CMYK. We do NOT accept Quark or any PC, IBM, Windows or DOS formats (including Publisher).

Email your press-ready PDF ad file to info@egmrc.com

Ad design is included in your purchase with three proofs, free of charge, for revisions.

Revisions after the third proof: \$15/proof.

If you would like to purchase your ad's high-resolution artwork file: \$75.

INVESTMENT OPTIONS

1/4 PAGE 1125 **FULL PAGE** 4005

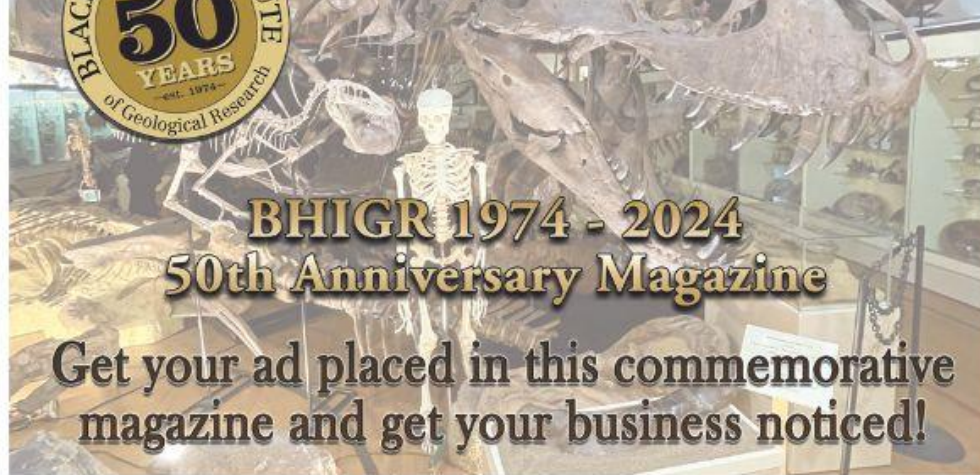
1/2 PAGE 2250 **2 PAGE** 7255

COVER
3850 (Inside Front Cover)
3850 (Inside Back Cover)
4700 (Back Cover)



EVERGREEN

329 MAIN STREET - STE. 1 • RAPID CITY



The Black Hills Institute of Geological Research is celebrating 50 years with a commemorative magazine. This magazine will have regional distribution similar to our other publications, such as Down Country Roads Magazine and the extremely popular and well-received Black Hills Adventure Guide! Over 20,000 visitors a year explore BHIGR! Reserve your ad space today!

Full Page Size
7.708" wide x 10.139" tall
With bleed (8.875" wide x 11.305" tall)

1/2 Page Size
7.708" wide x 5" tall

1/4 Page Size
3.75" wide x 5" tall

1/8 Page Size
3.75" wide x 2.5" tall

We'll be happy to compose your ad for you AT NO EXTRA CHARGE. All camera ready ads should be e-mailed to custerads@gwtc.net in the appropriate size at 300 dpi. Acceptable formats are JPG or PDF files.



Advertising Rates	
Full-Color Ad	
Full page ad	\$1500
Half page ad	\$750
Quarter page ad	\$500
One eighth page ad	\$350

Premium pages are back page, inside front, inside back page, and page 3 and are an additional \$100.

DEADLINE: Dec. 1, 2023

For Space Reservations, Call Kate Najacht at 605-440-1248
or email Kate at chroniclewriter2@gmail.com
Southern Hills Publishing Inc. • PO Box 551 • 522 Mt. Rushmore Rd. • Custer, SD 57730

THE ULTIMATE VISITOR OUTREACH PROGRAM

Looking to connect with a highly qualified audience of South Dakota visitors?
Be a part of the state's premier vacation planning resource by including your business in the
official South Dakota Vacation Guide Print + Digital Program.

SECURE YOUR SPOT

Join membership with BH&B to get your business listed in **260,000** SD Vacation Guides!
The deadline to advertise in the 2024 SDVG is Monday, October 2, 2023.
Contact your sales director today to make sure your business makes it in the guide!



**NEARLY 200,000 MAILED IN DIRECT
RESPONSE TO VISITOR INQUIRIES**
An additional 90,000 distributed in more than 27 cities
and 13 states.



MORE THAN 134,000 SESSIONS
The number of visits the digital Vacation Guide has
received over the last 12 months. That equates to more
than 603,400 advertiser impressions.



20 MINUTES, 41 SECONDS
The average time spent reading the Vacation
Guide online.



1,408,594 TOTAL PAGE VIEWS

To become part of the ultimate visitor outreach program, contact:
Black Hills & Badlands Tourism Association | 605-355-3600
Leira Janklow, leira@blackhillsbadlands.com | Hayli Hull, hayli@blackhillsbadlands.com
Cindy Millett, cindy@blackhillsbadlands.com

MEMBER SPOTLIGHT

To have your business featured in our Member Spotlight, please contact Jamie Dean at jidean@custersd.com



Thank you

for renewing your Chamber Membership

1. 1880 Train
2. 1881 Courthouse Museum
3. Acupuncture 4 Health
4. Aflac- Carol Perrigo
5. Al Cornella Refrigeration
6. Alpha Builders, LLC
7. American Family Insurance-Ronni Calvird Agency
8. American Legion Post #46
9. Ameriprise Financial
10. Art Expressions of Custer
11. Baker's Bakery & Café Inc
12. Bear Country USA, Inc
13. Beaver Lake Campground
14. Beecher Rock Vehicle Storage
15. Black Hills Area Community Foundation
16. Black hills Burger & Bun Co
17. Black Hills Electric Cooperative, Inc
18. Black Hills Energy
19. Black Hills Federal Credit Union
20. Black Hills Playhouse
21. Black Hills Power Bikes Rentals & Boutique
22. Black Hills Reptile Gardens
23. Buffalo Ridge Camp Resort
24. Buglin' Bull
25. Busy Ewe Farm & Fiber
26. Chalet
27. Chamberlain McColley's Funeral Home
28. Chapel in the Hills
29. Chief Motel
30. Christy chamberlain & Bob Reich
31. City of Custer
32. Claw Antler and Hide, Inc
33. Coca-Cola Bottling Co
34. Common Cents
35. Craig Hindle Construction
36. Crazy Horse Memorial
37. Custer Ace Hardware
38. Custer Ambulance Service, Inc
39. Custer Chiropractic, PC
40. Custer County Airport
41. Custer County Candy Co
42. Custer County Chronicle
43. Custer County Republicans

43. Custer County Republicans
44. Custer Dental Studio
45. Custer Do It Best Hardware
46. Custer Golf Corp/Rocky Knolls Golf Course
47. Custer Heating and Air Conditioning, Inc
48. Custer Hospitality (Super 8, Econlodge, Best Western, Comfort Inn, Holiday Inn Express)
49. Custer Lions Club
50. Custer Lutheran Fellowship
51. Custer Mt Rushmore KOA
52. Custer Rotary
53. Custer Senior Center
54. Custer State Farm
55. Dacotah Bank
56. Deep Creek Gallery
57. Diamond Spur Events Center
58. Diane's Custer Vacation Rentals
59. Double Diamond Ranch
60. Eagles Landing Lodge
61. Edward Jones- Mark Koch
62. Elk Have Vacation Cabins
63. Faith Lewis Real Estate Inc
64. Feel Good Hospitality (Bavarian Inn, Feel Good Café)
65. First Choice Lock and Key
66. First Interstate Bank
67. Floors and More Cleaning and Restoration
68. Fred & Wendy Hlava
69. Freedom Hills Wealth Management
70. Freeman's Electric service, Inc
71. French Creek Tree Fellers, LLC
72. Garland Goff, Attorney at Law, LLC
73. George Mickelson Trail
74. Gold Camp Cabins LLC
75. Gold Pan
76. Golden West Telecommunications
77. Good Karma Jewelry
78. Green Owl Media & Photography
79. Grizzly Gulch Adventure Golf
80. Hidden Lake Campground
81. Highmark Credit Union
82. Hill's Inn
83. Hillside Handyman
84. Horatio's Homemade Ice Cream
85. Hounds Pugs and Hugs
86. Jackie Hartwick
87. JAM Heating and Cooling
88. Jenny's Floral
89. Jim Frank & Colleen Hennessy
90. John & Diana Carson
91. Jon G Gindhart, DC, PC
92. Jorgenson Log Homes Inc
93. K & S Stagecoach Stop
94. K2 Masonry & Concrete
95. Ketel Thorstenson, LLP
96. Kitchens by Karla
97. Lampert Properties

98. Lasting Impressions Unlimited Inc (LIU)
99. Laurie Arthur, Inc
100. Lee, Patti & Jim
101. LFC Veterinary Services
102. Life Weavings Expressions
103. Living Outreach Church
104. Lynn's Dakotamart, Inc
105. Maria's Mexican LLC
106. Mickelson Trail Affiliates, LLC
107. Miner's Cup
108. Mountainview Baptist Church
109. Murray Auto Repair LLC
110. Nelson's Oil and Gas
111. New Trails Ministry Inc
112. Nielsen Enterprises, LLC
113. NXTLAW PC
114. Operation Black Hills Cabins
115. Our Place
116. Our Redeemer Lutheran Church
117. Outlaw Ranch
118. Pine Rest Cabins
119. Pizza Mill
120. Pleasant Valley Farm & Cabins
121. Prairie Hills Transit
122. Premier Family Eyecare
123. Purple Pie Place
124. Regency CSP Resorts (*State Park Game Lodge, Sylvan Lake Lodge, Legion Lake Lodge, Blue Bell Lodge, Blue Bell Trail Rides and Buffalo Jeep Safari Tours and Rockcrest*)
125. Road Runner, Inc
126. Rock Solid
127. Rocket Motel
128. Rockin R Rides, Inc
129. Ronald McDonald House Charities
130. Rush Mountain Adventure Park
131. Rushmore Photo & Gifts, Inc
132. Sander Sanitation Service
133. Sentinel Federal Credit Union
134. Sew What?
135. Shady Rest Motel
136. Simon Contractors of SD, Inc
137. Skogen Kitchen
138. South Dakota Outdoor Shop
139. Southern Hills Animal Clinic
140. Southern Hills Family Medicine
141. Southern Hills Tactical, LLC
142. Southern Hills Title, Inc
143. Spokane Creek Cabins & Camp
144. Sprockets Fun Foundry
145. Starr Insurance
146. Steele Collision and Glass
147. Steve and Yolanda Davis
148. Stockade Lake Cabins
149. Stone Décor and Supply
150. Subway

- 151. Sunset RV Park
- 152. Sunshine Storage
- 153. Tallgrass Landscape Architecture, LLC
- 154. Tanglewood Estate
- 155. Tennyson Investments
- 156. The Blind Guy of the Black Hills, LLC
- 157. The Cruisin' Canvas
- 158. The Mammoth Site
- 159. Under Canvas, Inc
- 160. United Way of the Black Hills
- 161. US Flagpole Guy of the Black Hills
- 162. Valhalla Legal, PLLC
- 163. VFW Post 3442
- 164. Vineyard Black Hills
- 165. World Fossil Finders Museum
- 166. Xanterra, Mt Rushmore
- 167. YMCA of Custer



Growing Roots, Inc
Homestead Carpet Care
Lenny Merriam CPA, CFE, PLLC
PDQ Construction Inc
Homeopathic Clinic of the Black Hills
Stage Stop Trading Post
Custer's Last Stop
Peaceful Meadows

TC Horsecamp LLC
Tegan Franz Photography
Mile High Garden Club

AREA EVENTS

CUSTER COUNTY COURTHOUSE ART GALLERY

420 Mount Rushmore Road, second floor

Custer, South Dakota



Showcasing the photography of

Kimberly Nelson.

THROUGH AUGUST 31, 2023

Endorsed by Custer Area Arts Council



Let's get together

We're hosting a new event, and we'd love to see you there. Join us for BHCED Small Business RoundUp, September 14, 2023 at 5:00 PM.

Register soon because space is limited.

We hope you're able to join us!



BLACK HILLS
COMMUNITY ECONOMIC DEVELOPMENT

SMALL BUSINESS *Roundup*

Thursday, September 14, 2023

Prairie Berry Winery / Addle Camp General Store
23835 US-385, Hill City, SD 57745
5PM Food & Drinks • 6PM Awards Presentation

RSVP to Sydney Tarrell: starrell@wrbsc.com

Get Registered

CUSTER SENIOR CENTER

528 Mt Rushmore Rd

SEPTEMBER
15TH
5:30-7



Spaghetti Dinner \$12



*Includes Garlic Bread
Tossed Salad
Chocolate Chip Cookie
Water or Lemonade*

**Gather for
Good Food
& New Friends!**





Custer County Democrats

Coffee & Breakfast Gathering

Saturday, Sept 16th — 9:00 AM

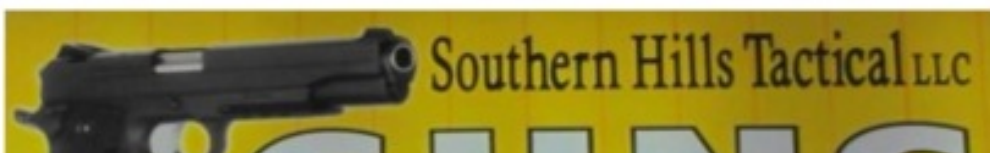


Feel Good Cafe

907 N. 5th St. Custer, SD
(next to Bavarian Inn)



*Looking Forward To Seeing
Everyone On Saturday!*





2 Day Advanced Defensive Pistol Class

Saturday Sept 16/ Sunday Sept 17th 2023

You must pre-register for this class.
Additional info will be sent out to you once you have registered
For additional information or to register for the class you may

contact the instructor at www.sodakian.com

Or contact us at 605-673-3222 or by e-mail at
southernhillstactical@gwtc.net



16th ANNUAL WILDCAT GOLF



WILDCAT GOLF SCRAMBLE

WHERE: Rocky Knolls Golf Course, Custer, South Dakota

WHEN: September 23, 2023 -- 10:00 AM (Shotgun Start)

FORMAT: 4 – Person Scramble; 18 Holes

COST: \$65 per person - Includes 18 holes plus a meal!
(Cart rental is NOT included)

PRIZES AWARDED for 1st place, last place, pin prizes..... !!!

Sponsorship Opportunity

Promote your business and support local youth!

Hole sponsorship: \$100.00 (logo advertisement on tee box)

Team and hole sponsorship: \$300.00 (includes entry for team of 4 and hole advertisement)

GREAT FUN FOR ALL!!!

If you don't have a team, please call or show up day of scramble and we will help put a team together for you!!

HOSTED BY:

CHS Boys Golf - Wrestling - Boys Basketball



For questions and information contact: Paul Kelley @ (605) 673-8952
Jared Webster @ (605) 390-4848

Members are invited to the
71st Annual Meeting

75th Annual Meeting

Golden West Telecommunications Cooperative, Inc.

Saturday September 23, 2023

Wall Community Center,
501 Main Street, Wall, SD

Registration: 8:30 to 10 a.m.

Meeting Called to Order: 10 a.m.

Meal tickets distributed after the meeting.

Register for the \$500 grand prize,
plus numerous cash and other prizes.
Must be present to win.

1-855-888-7777, option 3
goldenwest.com/annualmeeting

Authorization to Vote for Non-Individual Members

The process for voting authorization that enables non-individual members to vote at the Annual Meeting is the same this year as last year. Non-individual members must request, complete, and return an **Authorization to Vote** form by 2 p.m. Tuesday, Sept. 19, 2023.

Examples of a non-individual member include a school district, town, church, corporation, LLC, etc. For more information about this change, visit goldenwest.com/annualmeeting.

 **Golden West**
We're everywhere people connect.

September 23, 2023

Black Hills



Rails to Ales

Hill City to Custer

16 Miles on The George S. Mickelson Trail

starts at Tracy Park in Hill City ends in Custer at:

Mt. Rushmore Brewing Company

registration includes: Lunch • MT Day Pass

Live Musical Entertainment • *Event Beer Glass

***first 50 registrants**

event details & registration: MickelsonTrailAffiliates.com

Buffalo Roundup and Arts Festival

Annual Custer State Park Buffalo

Roundup - September 28-30, 2023



Watch cowboys and cowgirls as they roundup and drive the herd of approximately 1,300 buffalo. Not only is the roundup a spectacular sight to see, it is also a critical management tool in maintaining a strong and healthy herd.

The Buffalo Roundup will begin at 9:30 a.m. MT on September 29,



with the parking lots opening at 6:15 a.m. Be sure to arrive early if you want to pick your spot.

[View Roundup Brochure](#)

YOU'RE INVITED!

SATURDAY, SEPTEMBER 30
1:00-6:00PM

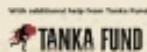
MAŦPIYA LUTA
(RED CLOUD INDIAN SCHOOL)
100 MISSION DRIVE
PINE RIDGE, SD

honoring
**THATHANKA
OYATE**



Local funding for this event was provided by the Friends of Dr. Mark Butterbrodt.

Corporate funding for THE AMERICAN BUFFALO was provided by Bank of America. Major funding was provided by the Corporation for Public Broadcasting, and by The Better Angels Society and its following members: Margaret A. Cargill Foundation Fund of the Saint Paul & Minnesota Foundation, Diane and Hal Brierley, The Keith Campbell Foundation for the Environment, John and Catherine Debs, Kissick Family Foundation, Fred and Donna Seigel, Jacqueline Marx, John and Leslie McQuown, and Mr. and Mrs. Paul Tudor Jones. Funding was also provided by The Volgenau Foundation.



MAŦPIYA LUTA
RED CLOUD



United Way of the Black Hills

FUNDRAISER
to benefit the United Way of the Black Hills
in the Southern Hills



LIP SYNC BATTLE



**FRIDAY,
OCT 6TH**
AT THE CUSTER BEACON

Fun begins at 6pm • Lip Sync Battle starts at 7pm
Silent and Live Auction: Everyone can participate!

BRING CASH FOR 50/50 RAFFLE AND TEAM VOTING

Free will donation admission!

CASH, CHECK, AND CREDIT CARDS WILL BE ACCEPTED

EVENT SPONSORED BY:



**REGISTER
EARLY OR
DAY OF EVENT**
605-440-1884

***For more information,
please contact
Lori Burnham:
605-440-1884**





HEALTH FAIR

Custer Senior Center

538 Mt. Rushmore Rd., Custer, SD

OCTOBER 12TH | 9AM-NOON

QUESTIONS: 605-673-2708

-
- Health Screenings - Monument Health
 - Flu Shots (9:30 11:30) – Monument Health
 - Health Education Speakers (9:30-11:30)
 - 15 Local Health Related Businesses discussing their services.

HEALTHY LUNCHEON AFTERWARDS AT NOON

Presenting Healthy Luncheon





By Custer Rec. & Wellness & Custer Senior Center

@ 538 Mt Rushmore Rd 605-673-2708

OCTOBER 12, 2023

@ Noon \$10

Included with lunch:

A brief presentation on small steps
towards a healthy lifestyle.

tickets on sale at the Senior Center

Elevate, recharge, & fuel your business journey at the 12th
Annual Women's Business Summit!

Location: The Box Events Center | 631 Watiki Way, Box Elder
SD

Date: October 19, 2023

Time: 9:00am - 4:00pm

The full-day experience boasts our keynote speakers, our
popular business showcase, the graduation of our Women in
Leadership 2023 class, and themes in emotional intelligence,
psychological safety, and customer and employee loyalty
strategy to help everyone be personal and polished in the

entrepreneur and intrapreneur environment.

We are thrilled to celebrate women making a difference in our
communities, supporting women-owned small businesses all
while connecting with each other.





For more information

ANNOUNCEMENTS



OPENING SOON


ACCEPTING NEW PATIENTS SOON!


**Infertility reversed, hormones normalized,
thyroid function restored.**

Stories like these are very common at The Wellness Way Clinics. Wellness Way clinics are uniquely positioned to address everything from headaches to hormone imbalances. Our unique standard of "We don't guess... We test!" allows us to address dysfunction within the body, and achieve the best clinical outcomes. Come where you will be treated as an individual. Experience the systems-oriented approach required to address the healthcare needs of the 21st century. The Wellness Way is here, and we're telling you there is hope!

 **Laboratory Diagnostics**

 **Hormone Balancing**


 **Family Chiropractic**

 **Customized Nutrition**

 **Cardiovascular Disease**

 **Detoxification**

 **Metabolic Disorders**

 **Thyroid/
Autoimmune Issues**

The Wellness Way - Hill City

451 East Main St. Unit 1

Hill City, SD 57745

DR. DAVE MCDONALD

thewellnessway.com

**EMAIL US TODAY FOR MORE
INFORMATION!**

hillcity@thewellnessway.com



STAY CONNECTED WITH US!

@thewellnessway

**1881 Courthouse Museum
in Custer, SD**





LABOR DAY SALE

SALE RUNS 9/1-9-4

25% OFF BLACK HILLS GOLD

(LOWEST SALE OF THE SEASON)

20% OFF WHITE BUFFALO AND TURQUOISE

20% OFF SELECT JEWELRY

25-50% OFF SELECT MEN'S & WOMEN'S CLOTHING

50% OFF SANDALS

507 MT. RUSHMORE RD. CUSTER, SD

CUSTER COUNTY
COURTHOUSE ART
GALLERY

420 Mount Rushmore Road, second floor



**Showcasing the photography of
Kimberly Nelson.
THROUGH AUGUST 31, 2023
Endorsed by Custer Area Arts Council**



NEWS FROM THE STATE



Forest Service
U.S. DEPARTMENT OF AGRICULTURE

Black Hills National Forest

Forest Service News Release

Media Contact: Scott Jacobson, Public Affairs Officer (605) 440-1409

scott.j.jacobson@usda.gov

www.fs.usda.gov/blackhills/

Sheridan and Horsethief Lake Valve Openings to Occur

Rapid City, S.D., September 7, 2023 – Black Hills National Forest officials will temporarily open the valves at the dams on Sheridan and Horsethief Lakes on Friday, September 8, 2023. The public may see increased current and higher than normal water levels downstream.

Exercising the valves should be done annually to ensure they function properly when needed.

The valve at Sheridan Lake was last exercised in July of 2020.

For more information on the Black Hills National Forest, visit <http://www.fs.usda.gov/blackhills>.

PRESS RELEASES



National Park Service
U.S. Department of the Interior

Jewel Cave
National Monument

11149 US Hwy 16
Building 812
Custer, SD 57730
605-673-8300 phone
605-673-8397 fax

Jewel Cave National Monument News Release

Release Date: **September 14, 2023**

For Immediate Release

Contact: Aimee Murillo / Chief of Interpretation / aimee_murillo@nps.gov

Jewel Cave to suspend interagency pass sales

CUSTER, SD – Jewel Cave National Monument will suspend Interagency Pass Sales effective September 30th, 2023. The program will resume in early summer of 2024.

Jewel Cave does not charge an entrance fee. The visitor center and grounds are free to the public based on our seasonal schedule. Cave tours will continue to be available to book in advance on [Recreation.gov](https://www.recreation.gov).

Go to www.nps.gov/jeca to stay up to date on park operations. You can also visit the Jewel Cave [Facebook](#) and [Instagram](#) pages for more park news.

- NPS -

About the National Park Service. More than 20,000 National Park Service employees care for America's 425 national parks and work with communities across the nation to help preserve local history and create close-to-home recreational opportunities. Learn more at www.nps.gov.

EXPERIENCE YOUR AMERICA

The National Park Service cares for special places saved by the American people so that all may experience our heritage.





Final Legends in Light® laser show at Crazy Horse Memorial® September 30, 2023-Custer, SD

September 30, 2023, will mark the end of an era as the Legends in Light® laser show shines for the last time against the Mountain at Crazy Horse Memorial®. What began as a dream and generous one-million-dollar donation from Joan Kroc, wife of McDonald's mogul, Ray Kroc, went on to amaze and entertain Crazy Horse Memorial visitors from all over the world for nearly 20 years. By her death in 2003, Joan Kroc was known for her philanthropic work, promoting world peace, supporting spiritually based nonprofit organizations, schools, shelters, medical research and programs to help people and nations communicate better.

"She set a dynamic example...and she included Crazy Horse in the multitude of good works she did for people in so many walks of life," Ruth Ziolkowski said of Joan Kroc in a 1985 interview.

Viga Ziolkowski, daughter of sculptor Korczak and Ruth Ziolkowski, remembers the early planning stages fondly. "Mother told Joan the idea for the laser show, which was already in the works. Joan loved the idea and presented the Memorial with a one-million-dollar donation to bring the project to life. She was a good friend and very generous donor to the Memorial over the years. It was a lot of work in those early days with many people involved. There was always something exciting going on."

After a few test runs of the Legends in Light® laser show in August 2003, it officially became part of the special daily offerings at Crazy Horse, Memorial Day 2005. The 20-minute show, made of laser images, large format slides, and spectacular lighting is choreographed to a musical soundtrack. It was created to tell the story of the rich heritage, living cultures and contributions by Native Americans to our society, further promoting connection, understanding, and healing among all people.

Crazy Horse Memorial CEO, Whitney A Rencountre II, had these final thoughts: "We at Crazy Horse Memorial have been fortunate to have friends who assist us in many ways. The Laser Light Show was a gift which enhanced the experience of our guests for many years. As technology has advanced, the need to upgrade has become evident. Replacing current technologies would require vast resources. Regretfully, we have made the decision to retire the Laser Light Show until we are able to upgrade the necessary equipment. We thank our generous sponsors who have helped this experience continue to educate and entertain guests beyond our expectations."

have helped this experience continue to educate and entertain guests beyond our expectations.

We would like to express our heartfelt gratitude to the following groups: this year's laser light show sponsors, First PREMIER Bank, KOTA/KEVN, Custer State Park, Hill City Chamber of Commerce, Coca-Cola® Bottling Company – High Country, First Interstate Bank, and Scull Construction Service, Inc.; Crazy Horse Memorial staff and IT Department; and Memorial guests who have made it all worthwhile.

For more information, please visit www.crazyhorsememorial.org and follow Crazy Horse Memorial on all social media and/or or contact Amanda Allcock at 605-673-4681 or email Amanda.Allcock@crazyhorse.org.

About the Crazy Horse Memorial Foundation

The Mission of Crazy Horse Memorial Foundation is to protect and preserve the culture, tradition, and living heritage of the North American Indians. The Foundation fulfills its mission by continuing the progress on CRAZY HORSE MEMORIAL®, the world's largest mountain sculpture; acting as a repository for Native American artifacts, arts and crafts through THE INDIAN MUSEUM OF NORTH AMERICA®, and the Museum's Native American Educational & Cultural Center ®; and by establishing and operating THE INDIAN UNIVERSITY OF NORTH AMERICA®



Crazy Horse Memorial® First Ever 5K and 10K Fall Volksmarch October 1, 2023 – CUSTER, SD

In coordination with the Custer State Park Buffalo Roundup and Arts Festival weekend, Crazy Horse Memorial® will be hosting the 11th Annual Fall Volksmarch, the most popular organized hike in the United States, on Sunday, October 1, 2023. New this fall will be the option of either a 5k or 10k hike. This family event is sponsored by the Black Hills Chapter of the American Volkssport Association (AVA) and hosted by Crazy Horse Memorial. Hikers will follow dirt trails and gravel roads up to the Crazy Horse Mountain Carving. The turn-around point is on the Arm of Crazy Horse directly in front of the nine-story-high Face, which was dedicated on June 3, 1998. Hikers will get an up-close view of the Carving, where work continues on the world's largest sculpture in progress.

In continued celebration of our 75th Anniversary and memory of the late Ruth Ziolkowski, admission to the Memorial for hikers will be waived with a donation of three canned food items for the KOTA Territory Care & Share Food Drive. Hike participants pay the American Volkssport Association's fee of \$3 per person, regardless of age. Regular admission still applies to non-participants. Parking is free, with courtesy shuttle buses operating

between the outlying parking lots and the start-finish area.

Advance registration is not available; gates open at 6:00am and registration begins at 7:00am at the starting point in the Memorial's upper parking area, and ends at 1:00pm. The hike itself starts at 8:00am and all hikers must be off the trail by 4:00pm. There are no late starts. Water stations and port-a-potties will be located along the trail for your convenience. A breakfast buffet will be available in Laughing Water Restaurant from 6:00am to 10:00am. For more information, please visit www.crazyhorsememorial.org and follow Crazy Horse Memorial on all social media and/or or contact Amanda Allcock at 605-673-4681 or email Amanda.Allcock@crazyhorse.org.

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[More Information](#)

Wind Cave National Park News Release

Release Date: August 21, 2023

Contact: Tom Farrell, tom_farrell@nps.gov, 605-745-1130

Tourism to Wind Cave National Park contributes \$52.7 million to local economy *Report shows visitor spending supports 741 jobs in nearby communities*

HOT SPRINGS, SD – A new National Park Service (NPS) report shows that 607,418 visitors to Wind Cave National Park in 2022 spent \$52.7 million in communities near the park. That spending supported 741 jobs in the local area and had a cumulative benefit to the local economy of \$75 million.

“Since 1916, the National Park Service has been entrusted with the care of our national parks. With the help of volunteers and partners, we safeguard these special places and share their stories with more than 300 million visitors every year. The impact of tourism to national parks is undeniable: bringing jobs and revenue to communities in every state in the country and making national parks an essential driver to the national economy,” said **National Park Service Director Chuck Sams**.

“People come to Wind Cave National Park to view the cave and our wildlife,” said **Superintendent Leigh Welling**. “We recognize that this tourism is a critical driver to the local economy, bringing 741 jobs and \$52.7 million revenue to communities within 60 miles of the park.”

The peer-reviewed visitor spending analysis was conducted by economists at the National Park Service. The report shows \$23.9 billion of direct spending by nearly 312 million park visitors in communities within 60 miles of a national park. This spending supported 378,400 jobs nationally; 314,600 of those jobs are found in these gateway communities. The cumulative benefit to the U.S. economy was \$50.3 billion.

As for the economics of visitor spending, the lodging sector had the highest direct effects, with \$9 billion in economic output nationally. The restaurants sector was had the second greatest effects, with \$4.6 billion in economic output nationally.

Report authors also produce an interactive tool that enables users to explore visitor spending, jobs, labor

Report authors also produce an interactive tool that enables users to explore visitor spending, jobs, labor income, value added, and output effects by sector for national, state and local economies. Users can also view year-by-year trend data. The interactive tool and report are available at the NPS Social Science Program webpage: [Visitor Spending Effects - Economic Contributions of National Park Visitor Spending - Social Science \(U.S. National Park Service\) \(nps.gov\)](https://www.nps.gov/socialscience/visitor-spending-effects-economic-contributions-of-national-park-visitor-spending-social-science).

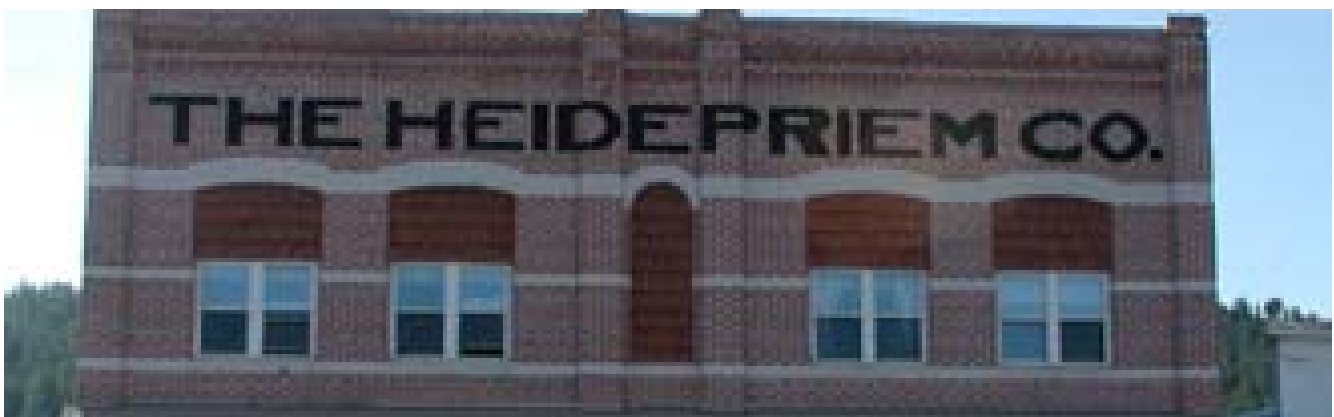
To learn more about national parks in South Dakota and how the National Park Service works with South Dakota communities to help preserve local history, conserve the environment, and provide outdoor recreation, go to www.nps.gov/SOUTHDAKOTA.



Looking down rows of cars in a parking lot bordered on the right by a grass lawn. There is a small hill in the background with green grass and trees on it.

www.nps.gov/wica

About the National Park Service. More than 20,000 National Park Service employees care for America's 425 national parks and work with communities across the nation to help preserve local history and create close-to-home recreational opportunities. Learn more at www.nps.gov, and on Facebook, Instagram, Twitter, and YouTube.





Custer Senior Center

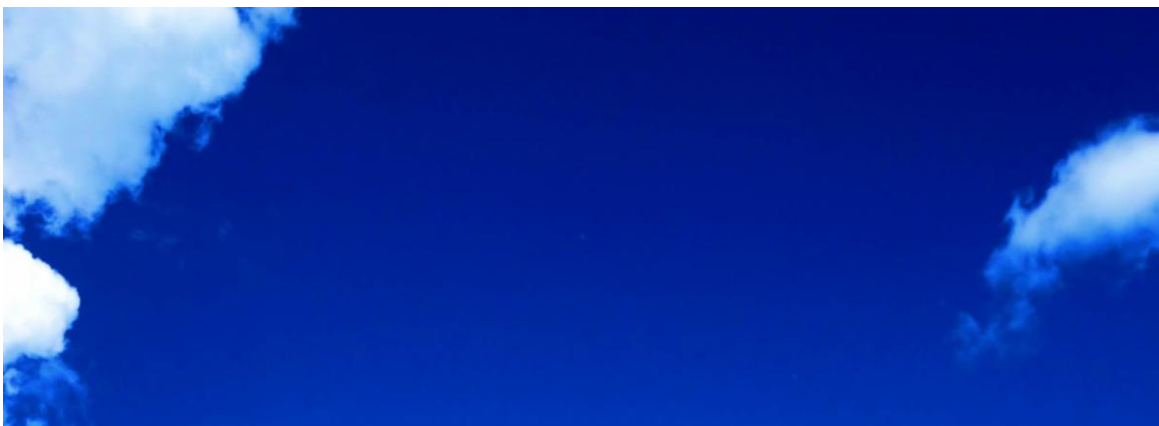
September Schedule

[Click here to Check out the Custer School District Calendar for upcoming school events!](#)



Custer School District August Newsletter

WEEKLY INSPIRATION



DO SOMETHING TODAY THAT
YOUR FUTURE SELF WILL
THANK YOU FOR.

HELP WANTED



BLACK HILLS
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FORESTS**
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Supporting Wonder and Exploration through stewardship of **your** public lands.
BHPFA is a non-profit partner with the National Park Service and the United States Forest Service.

BHPFA Retail Operations Manager

Full Time/Salary

Office at Wind Cave National Park

JOB SUMMARY:

Performs a variety of duties related to BHPFA retail and marketing goals and objectives including:

- » Hiring, supervision and oversight of location/store managers, BHPFA Buyer, and other retail related staff.
- » Managing store layout, displays, and merchandising projects.
- » Planning and development of new products and publications.
- » Overseeing new product review and product removal processes with partners.
- » Managing all aspects of wholesale and online sales.
- » Handling all aspects of retail events – product procurement, site setup & teardown, staffing, etc.
- » Developing retail specific marketing strategies In conjunction with Membership/Events Manager.

For full job description & to fill out an application, visit our website at:
BlackHillsParks.org/employment



CONTACT US

Patty Ressler
Executive Director
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g

Black Hills Parks & Forests Association
26611 US Hwy 385
Hot Springs, SD 57747
Office Hours: 8am-5pm MT Mon-Fri

CUSTER SENIOR CENTER EMPLOYMENT OPPORTUNITIES
CUSTER SOUTH DAKOTA

CUSTER SENIOR CENTER DIRECTOR

The Custer Senior Center Board of Directors is accepting resumes for the full-time position of Custer Senior Center Director. The major administrative duties include grant-request writing, facility oversight, rental management, financial management, budget planning, and the use of automated bookkeeping software. The position is full time. The beginning salary is \$34,435 per year, with sick and annual leave. Insurance benefits are not available at this time. Year-end bonuses may be earned. For more information and a copy of the position description, send an email to cscdirvac@gmail.com; or stop by Custer Senior Center, 538 Mt. Rushmore Road, to receive an information packet. The Senior Center is a small non-profit organization, and is an equal employment opportunity employer.

CUSTER SENIOR CENTER ACTIVITIES LEADER

The Custer Senior Center Board of Directors is accepting resumes for the part-time position of Custer Senior Center Activities Leader. The major duties include coordination and oversight of various committees and activities, to include the general activities of the small Center gift shop, and promotion of a positive, friendly environment for all Senior Center members, guests, and visitors. The beginning salary is \$14.75 per hour. For more information and a copy of the position description, send an email to cscdirvac@gmail.com; or stop by Custer Senior Center, 538 Mt. Rushmore Road, to receive an information packet. The Senior Center is a small non-profit organization, and is an equal employment opportunity employer.





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- ***WILLING TO WORK WEEKENDS & EVENINGS***



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507 Mt Rushmore Rd Custer, SD

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LINE COOKS**

SERVERS

SERVERS

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**Please apply in house: 308 Mt. Rushmore RD
Custer**

Or By Phone: 605-981-9047

Requirements: Must have a Positive Attitude!

VACANCY ANNOUNCEMENT

PAID ON-THE-JOB EXPERIENCE OPPORTUNITY

WHERE: CUSTER SENIOR CENTER

TITLE: CUSTODIAN

SCHEDULE: PART TIME

PAY - \$10.80 PER HOUR

THIS POSITION IS PART OF THE SENIOR COMMUNITY SERVICES PROGRAM (SCSEP)

SCSEP is an on-the-job experience and employment program designed to help low-income individuals age 55 and older update their jobs skills, build work experience and confidence, and continue to have economic security and well-being.

Eligibility:

Individuals applying for the SCSEP must meet specific eligibility requirements in order to participate:

- A resident of South Dakota
- 55 years of age or older
- Unemployed
- A limited household income of no more than 125 percent above of the federal poverty level

Participant Benefits:

As a participant of the SCSEP will:

- Earn income – South Dakota Minimum Wage
- Receive training and experience to help develop employment skills
- Receive free annual physical exams
- Have the chance to obtain full- or part-time unsubsidized employment upon completion of program
- Partake in meaningful social and physical activities
- Engage in activities to support independence

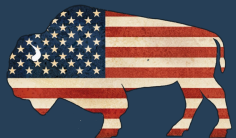
Be sure to check out the Help Wanted section on our [Website](#):

Our Address:

615 Washington Street
Custer, SD 57730

Phone Numbers:

605-673-2244
800-992-9818



CUSTER
Chamber of Commerce

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